



An Intersectional Approach: Systems Working Together to Advance Equity for Black Girls

October 19, 2017– Dinner & Keynote Address– 5:30-9:00PM

October 20, 2017– Equity Summit - 8:00-4:00PM

Omni William Penn Hotel, Downtown Pittsburgh

2017 Signature Event SPONSORSHIP OPPORTUNITIES

"Change Agent Sponsorship • \$15,000 *(must confirm by August 1 for invitation/ promotions)***

- Logo prominently placed on all printed materials for **dinner and conference**, including the event invitations, event signage and at table settings.
- A prominently placed billboard advertising the event with your logo as a premier sponsor.
- Full-page color ad on back or front inside cover of dinner program book.
- Article on the event in the Gwen's Girls fall newsletter (mailing list of over 6K) announcing your sponsorship.
- Recognition of your sponsorship in our marketing blitz prior to the event –including placement on our website media interviews, radio spots, and ads placed in the New Pittsburgh Courier, Pittsburgh Business Times and on The Soul Pitt website.
- Twenty(20) tickets to the dinner and 10 preregistration spots for the conference.
- Opportunity for your representative to make remarks from the podium.

"Signature" Diamond Sponsorship • \$10,000 *(must confirm commitment by August 1 for invitation/ promotions)***

- Logo prominently placed on all printed materials for **dinner and conference**, including the event invitations, event signage and at table settings.
- A prominently placed billboard advertising the event with your logo as a premier sponsor.
- Full-page color ad on back or front inside cover of program book.
- Article on the event in the Gwen's Girls fall newsletter (mailing list of over 6K) announcing your sponsorship.
- Recognition of your sponsorship in our marketing blitz prior to the event – including placement on our website, media interviews, radio spots, and ads placed in the New Pittsburgh Courier, Pittsburgh Business Times and on The Soul Pitt website.
- Ten (10) tickets to the dinner and 10 preregistration spots for the conference.
- Opportunity for your representative to make remarks from the podium.

Gold Sponsorship • \$5,000 *(must confirm commitment by August 1 for invitation/ promotions)***

- Logo prominently placed on event invitations and event signage.
- Full-page color ad prominently placed in program book for **dinner and conference**.
- Article on the event in the Gwen's Girls fall newsletter (mailing list of over 6K) announcing your sponsorship.
- Recognition of your sponsorship in our marketing blitz prior to the event.
- Five(5) tickets to the dinner and 5 preregistration spots for the conference.

Silver Sponsorship • \$2,500 *(must confirm commitment by August 1 for invitation/ promotions)***

- Sponsor listing on event invitations and event signage.
- Half-page b&w ad in program book for dinner only.
- Article on the event in the Gwen's Girls fall newsletter (mailing list of over 6K) announcing your sponsorship.
- Recognition of your sponsorship in our marketing blitz prior to the event.
- Four(4) tickets to the dinner and 4 preregistration spots for the conference.
- Special thank you at event from podium.

Patron • \$1,000

- Half-page b&w ad in program book.
- Sponsor listing on Gwen's Girls' website and in the fall newsletter (mailing list of over 6K) announcing your sponsorship.
- Recognition of your sponsorship in our marketing blitz prior to the event.
- Four (4) tickets to the dinner only.

Friend • \$500

- Half-page b&w ad in program book.
- Two (2) tickets to the dinner only.
- Listing on Gwen's Girls' website and in the fall newsletter (mailing list of over 6,000) announcing your generosity.

Program Book Ad Only (dinner or conference)

- \$300 - Full Page Ad (5.25" wide x 8.25" high) – black and white
- \$200 - Half Page Ad (5.25" wide x 4.125" high) – black and white



Payment for sponsorships commitments are due by August 1, 2017.

Advertisements are due by August 1, 2017.

Please provide camera-ready art (JPEG, PDF, or EPS).

To reserve sponsorship or ad space, please contact Meagan Roppo at mroppo@gwensgirls.org or 412-904-4239x44

www.gwensgirls.org



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October 19 – Award Dinner & Keynote Address – 5:30-9:00PM

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CONFERENCE-ONLY SUPPORT OPPORTUNITIES

*****(must confirm commitment by August 1 for printing)***

Premier Conference Sponsor • \$5,000 Includes your logo on the conference banner, a full page ad in the conference program, acknowledgement during the conference welcome, and notation on conference materials/signage.

Sponsor Lunch • \$3,000 Includes a full page ad in the conference program, acknowledgement during the conference welcome, and notation on conference materials/signage.

Sponsor a Learning Track • \$1,500 Includes a half page ad in the conference program, acknowledgement during the conference welcome, and notation on conference materials/signage.

Sponsor a Break • \$500 Includes acknowledgement during the conference welcome, and notation on conference materials/signage.

2017

Signature
Event

SPONSORSHIP
OPPORTUNITIES